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CIRS EXECUTIVE DIRECTOR SELECTED AS FEATURED PRESENTER

Lawrence Liberti, VP and Executive Director of the Centre for Innovation in Regulatory Science, Ltd (CIRS; a London-based subsidiary company, forming part of the Intellectual Property and Science business of Thomson Reuters) will be the featured keynote speaker at the 32nd annual conference of the European Medical Writers Association, to be held in Berlin on May 11, 2011. The mission of CIRS is to provide a thought leadership role in the development and implementation of regulatory and reimbursement policy in the field of medicines innovation by working with senior level representatives from global pharmaceutical companies and regulatory agencies.

Larry's talk, entitled "*Regulatory Globalisation and Regional Harmonisation: A Few Things (actually, a lot of things) I Think Every Medical Writer Should Know*" will review regional harmonisation initiatives and will introduce key concepts that underpin good regulatory decisions making. The lecture is based on research that CIRS conducts that enables agencies and companies to have more predictable and consistent development and review processes, and the medical writer's role in implementing these harmonised activities to improve patient access to medicines. Approximately 600 European communication and regulatory professionals are expected to attend.

Larry is a Fellow of the American Medical Writers Association; he has been with CIRS since 2008 and with Thomson Reuters since 1990.

About CIRS

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